

September 24, 2007

## Sponsor the Northeast Ohio Stormwater Conference, Today!

In 2008, the Tinkers Creek Watershed Partners and the Chagrin River Watershed Partners, in collaboration with a number of organizations, will be sponsoring the Northeast Ohio Stormwater Conference. The conference will take place on May 21-22, 2008 at the Cuyahoga Community College Eastern Campus. Your support is crucial to its success.

This conference will present you with an excellent opportunity to exhibit your products and services to the people most interested in them. Conference technical sessions will cover the most current issues facing the stormwater industry today. Speakers will discuss the latest developments in policy, engineering, and program activities such as: funding options, innovative technologies for stormwater management, best management practices, low impact development, water resource management, comprehensive water quality management, and research. Display hours will be arranged to encourage attendance at the exhibits and to permit exhibitor involvement in Conference activities.

The target audience for this training includes stormwater engineers, planning board members, municipal officials, public works staff and local, county, regional, and state level employees working within the stormwater management field. The focus for attendance is Northeast Ohio where there are 260 Phase II communities, however, the conference will be marketed throughout the State of Ohio as well.

**This conference will provide great opportunities to advertise your business or showcase your products. Offer your sponsorship by January 15, 2008 and you will be listed in the pre-conference mailing. Please consider becoming a *Platinum Level Sponsor* by donating \$2,000, or review the enclosed form for other sponsorship opportunities. But hurry, there are only a limited number of exhibit spaces available for this event.**

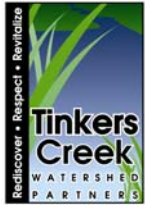
Sincerely,

*Harry Stark*

Harry Stark, RS, MPA  
Chair  
Tinkers Creek Watershed Partners and Conference Planning Committee

*Collaborating Agencies include: Cuyahoga Community College, Cleveland State University, NOACA, Cuyahoga Soil and Water Conservation District, Cuyahoga County Board of Health, Ohio EPA, Northeast Ohio Regional Sewer District, Geauga County Soil and Water Conservation District, Ohio Department of Natural Resources, The C.W. Courtney Company, Chagrin Valley Engineering, Ohio Stormwater Taskforce*

Hosted By



Chagrin River  
Watershed Partners, Inc

# 2008 NORTHEAST OHIO STORMWATER CONFERENCE MAY 21ST & 22ND, 2008

## SPONSORSHIP AND EXHIBITOR INFORMATION

Please select from one of the four package sponsor opportunities listed below. Platinum or Gold Level Package sponsors may select their exhibit location on a first come, first serve basis.

<input type="checkbox"/> <b>Platinum Level - \$2000 +</b> Includes sponsorship of the conference Reception. Contributors will receive: <ul style="list-style-type: none"> <li>• Exhibit space (A map layout of the exhibitor area will be forwarded to you upon receipt of your sponsorship)</li> <li>• Full-page ad in the conference program</li> <li>• 2 conference registrations (attendees will need to fill out a conference registration form)</li> <li>• On-site signage acknowledging the contribution</li> <li>• Company name in program</li> </ul>	<input type="checkbox"/> <b>Gold Level - \$1500</b> Includes sponsorship of the conference Luncheon and Keynote Speaker. Contributors will receive: <ul style="list-style-type: none"> <li>• Exhibit space (A map layout of the exhibitor area will be forwarded to you upon receipt of your sponsorship)</li> <li>• Half-page ad in the conference program</li> <li>• 2 conference registrations (attendees will need to fill out a conference registration form)</li> <li>• On-site signage acknowledging the contribution</li> <li>• Company name in program</li> </ul>								
<input type="checkbox"/> <b>Silver Level - \$1200</b> Includes sponsorship of conference refreshments and continental breakfast. Contributors will receive: <ul style="list-style-type: none"> <li>• Exhibit space</li> <li>• Quarter-page ad in the conference program</li> <li>• 1 conference registration (attendee will need to fill out a conference registration form)</li> <li>• On-site signage acknowledging the contribution</li> <li>• Company name in program</li> </ul>	<input type="checkbox"/> <b>Bronze Level - \$750</b> Contributors will receive: <ul style="list-style-type: none"> <li>• Exhibit space</li> <li>• Quarter-page ad in the conference program</li> <li>• 1 conference registration (attendee will need to fill out a conference registration form)</li> <li>• On-site signage acknowledging the contribution</li> <li>• Company name in program</li> </ul>								
<p><b>Or, choose from the following:</b></p>									
<input type="checkbox"/> <b>Exhibit Space - \$395 (see exhibitor information on page 3) There are a limited number of spaces available, so hurry to secure a space now.</b>  <input type="checkbox"/> <b>Session Sponsorships - \$250 each</b>  <input type="checkbox"/> <b>Refreshment Breaks - \$500 each</b>	<p><b>Advertising in the Conference Program</b>          The conference program is the most important conference publication produced. The program puts your company's business in front of potential customers for 2 days as they check the conference schedule.</p> <table> <tr> <td><input type="checkbox"/> Full Page</td> <td>\$350</td> </tr> <tr> <td><input type="checkbox"/> Half Page</td> <td>\$200</td> </tr> <tr> <td><input type="checkbox"/> Quarter Page</td> <td>\$150</td> </tr> <tr> <td><input type="checkbox"/> Biz Card</td> <td>\$75</td> </tr> </table>	<input type="checkbox"/> Full Page	\$350	<input type="checkbox"/> Half Page	\$200	<input type="checkbox"/> Quarter Page	\$150	<input type="checkbox"/> Biz Card	\$75
<input type="checkbox"/> Full Page	\$350								
<input type="checkbox"/> Half Page	\$200								
<input type="checkbox"/> Quarter Page	\$150								
<input type="checkbox"/> Biz Card	\$75								

Please select level of sponsorship and return this form along with page 2.

**2008 Northeast Ohio Stormwater Conference  
Presented by the Tinkers Creek Watershed Partners &  
the Chagrin River Watershed Partners**

**May 21 – 22, 2008  
Cuyahoga Community College Eastern Campus  
4250 Richmond Road  
Highland Hills, Ohio 44122**

**Sponsor Registration** (Please submit both pages)

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Organization Type: Agency:  Federal  State  Municipal  
 Nonprofit  Private Company  Research/Academic  Other

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Exhibit Description:**

Approximate size: \_\_\_\_\_

Free standing or table top: \_\_\_\_\_

General message: \_\_\_\_\_

Items to be distributed: \_\_\_\_\_

Number of Booths: \_\_\_\_\_

Electricity request: \_\_\_\_\_

**Payment Information**

Check enclosed for \$ \_\_\_\_\_

Purchase Order # \_\_\_\_\_

Signature: \_\_\_\_\_

**Please submit registration  
and payment to:**

**Tinkers Creek Watershed  
Partners  
P.O. Box 444  
Twinsburg, Ohio 44087**

For more information, please contact  
Harry Stark at 216-201-2001 x 1205 or  
hstark@ccbh.net

# EXHIBITOR INFORMATION

## Information and Rules

The 2008 Northeast Ohio Stormwater Conference will present you with an excellent opportunity to exhibit your products and services to the people most interested in them. Conference technical sessions will cover the most current issues facing the stormwater industry today. Speakers will discuss the latest developments in policy, engineering and program activities. Display hours will be arranged to encourage attendance at the exhibits and to permit exhibitor involvement in Conference activities.

Breaks will be tied into the exhibit locations so that attendees will be visiting the exhibit locations throughout the Conference.

The following is information and rules regarding the Conference. Please make yourself and your staff aware of the information and rules listed below.

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The conference is being held at the Cuyahoga Community College, Eastern Campus in Highland Hills, Ohio.

The size of the Exhibit/Booth is **10' wide by 8' deep**. Each booth will include 1 registration, 2 chairs, and a table.

- Each booth space is \$395.00

Each exhibit/booth includes 1 free registration/badge to the Conference. This includes all meals and breaks including the evening reception. Additional exhibit/booth personnel are required to purchase a registration. Please note that each person must wear a badge in order to be at the conference and its functions. Each registrant will receive a packet and your badge will be in that packet.

Booth Confirmations: Booth confirmations will be sent to you via e-mail. Please make sure your e-mail address is on your application and is correct and legible. E-mail is the quickest way to confirm your space reservation.

If you must cancel your booth space or registration, the cancellations must be received in writing and sent to:

**Tinkers Creek Watershed Partners  
P.O. Box 444  
Twinsburg, Ohio 44087**

Phone and E-mail cancellations are not acceptable. Cancellations received by 5 pm EST, **April 15th, 2008 will receive a full refund. After 5 pm, April 15th, 2008,** registrants are no longer eligible for a refund.

Mail your completed application and payment to the address shown above.

Please make check payable to:

**Tinkers Creek Watershed Partners  
P.O. Box 444  
Twinsburg, Ohio 44087**

**All exhibit/booth selections will be made by the committee based on the order the PAID Applications are received.**

All equipment must fit in your booth space. **NO EXCEPTIONS! NOTHING IS ALLOWED IN THE AISLES!** If you have a freestanding display, the table will be removed from your booth. You can use the entire 10' x 8' area, just as long as everything fits inside the booth.

**Electricity:** For those of you who need electricity, let the committee know on the exhibitor form. We will try and accommodate all requests.

Event	Day	Date	Time
Set Up/Move In	Tuesday	May 20, 2008	Noon-5:00 pm
Exhibits	Wednesday	5/21/2008	8:30 am to 7:00 pm
Exhibits	Thursday	5/22/2008	9:00 am to 2:00 pm
Tear Down/Move Out	Thursday	5/22/2008	2:00 pm to 7:00 pm

**Regarding liability**, neither the Tinkers Creek Watershed Partners, the Chagrin River Watershed Partners, the Cuyahoga Community College, its board members or committee members assumes any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, exhibits or property of exhibitors. Each exhibitor agrees to indemnify and hold harmless the Tinkers Creek Watershed partners, the Chagrin River Watershed Partners, and the Cuyahoga Community College, including officers, directors, agents, employees, contractors, assignees, and insurers, and the other exhibitors at the conference against any and all claims, losses, damages, liabilities and expenses.

**Getting Your Questions Answered**

**Sponsor Committee Chair**  
Justin Czekaj, P.E.  
330-562-9681  
Email: czekajj@auroraoh.com

**Conference Chair**  
Harry Stark, RS, MPA  
216-201-2001 ext 1205  
Email: hstark@ccbh.net